

The Town Crier

C i v a n o  N e i g h b o r s

The Town Crier is the official newspaper of Civano Neighbors Neighborhood Association. It is published six times a year in *July, September, November, January, March, and May*. Covers news and features of interest to residents and businesses in the greater Civano community. Circulation: 1,000 copies to neighbors, businesses, city and county officials, others interested. Publication is a newsprint tabloid (11.5x17) published either four or eight pages. Contact Craig Altschul (craig@mountainnews.com or call 290-4569) for more information or to reserve space.

Size:	1 Time	3 Times per insertion	6 Times per insertion
Full Page (9.75 x 15.5)	\$450	\$400	\$350
Half Page (7.5 x 9.75)	\$250	\$200	\$175
Quarter Page (5 x 7.5)	\$175	\$125	\$100
Eighth Page (3.5 x 5)	\$100	\$60	\$50

- **Spot color: Add \$75** (can be split among advertisers requesting spot color).
- **Full color: Add \$225** (can be split among advertisers requesting full color).
- Advertising must arrive as **camera-ready**. Electronic files and pdf acceptable. If you want us to create your ad, production is an additional \$25.
- **Ad fees must be paid by closing to be included in issue.**

Advertising Closing Dates:

July, 2003 Issue: **June 6**
 September, 2003 Issue: **August 8**
 November, 2003 Issue: **October 10**
 January, 2004 Issue: **December 12**
 March, 2004 Issue: **February 13**
 May, 2004 Issue: **April 9**

SPONSORING **CivanoNeighbors.com**

Our Web site is growing in numbers of visitors virtually every day. There are three positions on the site for sponsorships. The price for the "top" or "sole" position is \$35 for one month; \$30 per month for three months. The two other positions are \$25 for one month; \$20 per month for three months. You may deduct 15% off the total for a *combination* Town Crier (3x or 6x) or CivanoNeighbors.com (3x) buy. Contact Simmons Buntin (terrainorg@earthlink.net or call 722-5977) to book space or for specifications. Send graphics in any usable electronic format, and copy in Word or via e-mail.